

# INTERNATIONAL ROAD SHOW



**World Trade Week  
May 18–22, 2009**

The Oregon Economic and Community Development Department (OECD), along with local partners, will host an **International Road Show** in **Portland, Eugene and Bend** May 18–22.

The International Road Show is an excellent opportunity for Oregon's small- and medium-sized enterprises exporting goods and services to learn about assistance from state, local and federal government agencies designed to help Oregon companies tap into foreign markets.

Discussions or activities may include (see schedule and locations):

- presentations on Japan, Saudi Arabia, Canada and Mexico
- developing and expanding your products and services in major overseas markets; opportunities for sales and distribution
- meetings with the Japan Representative Office Director and Trade Officer, US-Saudi Arabian Business Council President, Canadian and Mexican government representatives, and state trade officials

Take advantage of this opportunity to expand your company's knowledge of key markets and learn about assistance available to diversify your company's exports.

**Coming this fall: China and Europe experts in International Road Show**

**OREGON**  
ECONOMIC & COMMUNITY DEVELOPMENT DEPARTMENT

The department directs the state's economic development activities to advance Oregon's economy. The agency's work includes supporting international commerce, assisting companies to retain and expand their businesses, recruiting new business to Oregon and investing in long-term innovation strategies.

## **Monday, May 18, Tuesday, May 19, 2009, Portland Development Commission**

**Nines Hotel • 525 SW Morrison • Portland, OR 97204 • 503-823-5770**

**RSVP: [wiedrickg@pdc.us](mailto:wiedrickg@pdc.us) • 8:00 am–6:00 pm**

Featuring: one-on-one company meetings; lunch event with panel of overseas representatives (Japan, Saudi Arabia May 18; Canada, Mexico May 19); country-specific breakout discussions with question and answers (Japan, Saudi Arabia May 18; Canada, Mexico May 19)  
**May 19, 6–9pm, Mayor's International Business Awards Dinner**, Portland City Hall Rotunda; visit [www.pdc.us/mayorawards](http://www.pdc.us/mayorawards) for tickets.

## **Wednesday, May 20, 2009, Eugene Area Chamber of Commerce**

**1401 Willamette Street • Eugene, OR 97401 • 541-484-1314**

**RSVP: [daveh@eugenechamber.com](mailto:daveh@eugenechamber.com) • 9:00 am–2:00 pm**

Featuring: one-on-one company meetings; lunch event with panel of overseas representatives (Japan and Saudi Arabia); informal country-specific roundtable discussions

## **Thursday, May 21, 2009, Economic Development for Central Oregon**

**109 NW Greenwood Ave., Ste 102 • Bend, OR 97701 • 541-388-3236**

**RSVP: [dayna@edcoinfo.com](mailto:dayna@edcoinfo.com) • 8:00 am–1:00 pm**

Featuring: one-on-one company meetings; lunch event with panel of overseas representatives (Japan and Saudi Arabia); informal country-specific roundtable discussions

## **Friday, May 22, 2009, Japan-America Society of Oregon**

**121 NW Everett Street • Portland, OR 97209 • 503-552-8811**

**RSVP: [dmckeel@jaso.org](mailto:dmckeel@jaso.org) • 9:00 am–10:30 am**

Featuring: Oregon Agricultural Export Panel of private-sector and government experts

For more information about the International Road Show or to request a one-on-one meeting, please contact:

**Portland:** Gina Wiedrick at 503-823-5770, [wiedrickg@pdc.us](mailto:wiedrickg@pdc.us) or Susan Moon at 503-229-5634, [susan.moon@state.or.us](mailto:susan.moon@state.or.us)

**Eugene:** Dave Hauser at 541-484-1314, [daveh@eugenechamber.com](mailto:daveh@eugenechamber.com) or Susan Moon at 503-229-5634, [susan.moon@state.or.us](mailto:susan.moon@state.or.us)

**Bend:** Dayna Dudkowski at 541-388-3236, [dayna@edcoinfo.com](mailto:dayna@edcoinfo.com) or Susan Moon at 503-229-5634, [susan.moon@state.or.us](mailto:susan.moon@state.or.us)

Information also is available at <http://www.oregon4biz.com/it.htm>.