

## Distribution

- The 2011 Business & Visitor Guide is included in all requested relocation and business development packages. It is distributed to local businesses for increased business visibility and offers a continual promotion of Hillsboro area goods and services while featuring chamber members in an easy, functional directory following the visitor information.
- The distribution list includes the Portland International Airport, hotels, restaurants, museums, wineries, hospitals, real estate offices, banks, convention and visitor bureaus, high tech companies, visitor information centers, businesses, libraries and more!
- This useful publication is designed to promote, expose and highlight your business services year-round and emphasize your value to the Hillsboro business community.
- **ON-LINE with clickable ads!**



# ADVERTISE HERE!

- Cost effective, the Guide offers affordable rates due to combining both the Business Directory and the Hillsboro Visitor Guide.
- The distribution for the 2011 Business & Visitor Guide is 17,000 copies.
- For more information on the 2011 Business & Visitor Guide or for questions on how to advertise in it, contact the Publications Department at 503.726.2141 or news@hillchamber.org.



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www.hillchamber.org

## Previous Issues:



**2010 Magazine**  
*Hillsboro: Exceeding Expectations*



**2009 Magazine**  
*Hillsboro*

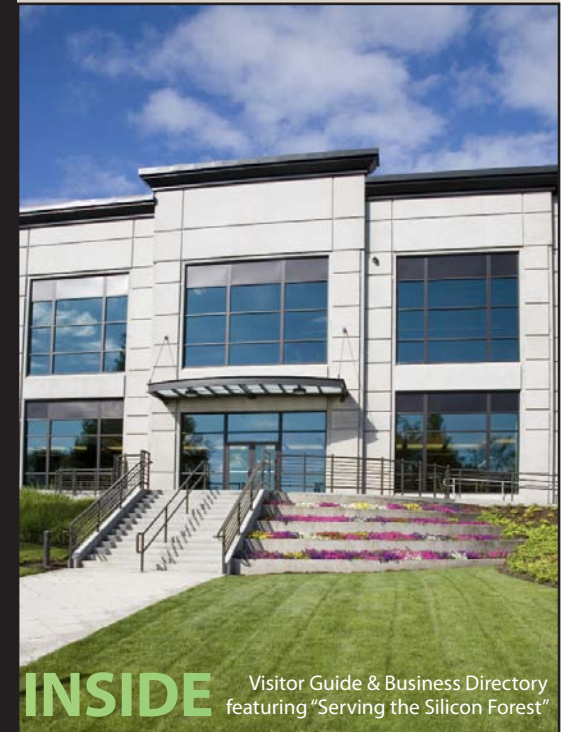


**2008 Magazine**  
*Live, Work & Play*

# Hillsboro

2011 Magazine

Business & Visitor Guide featuring  
"Serving the Silicon Forest"



**INSIDE** Visitor Guide & Business Directory  
featuring "Serving the Silicon Forest"

Reserve Your Spot in Hillsboro's ONLY Magazine Today!

produced by  Greater Hillsboro Area Chamber of Commerce

**DEADLINE:** October 22, 2010  
**ARTWORK:** October 29, 2010

# Ad Sizes & Rates



## Business Guide Portion

<p>Business Guide (BG)            Ad &amp; Listing Rates  <i>(ads in black &amp; white, except red listings)</i></p>
<p>Advertisements will be charged by the inch:  <b>\$70/per inch*</b>  <i>(2" minimum purchase required)</i></p> <p><i>(All ads are in-line, 2-3/8" w)</i></p> <p>Discount pricing:            1 column ad (9") = \$567  <i>(10% discount)</i></p> <p>2 column ad (18") = \$1008  <i>(20% discount)</i></p> <p>Red Bold Listing \$125            Second Listing \$55            3+ Listings \$85</p>
<p>Ad Size (in inches) _____</p> <p>Listing Option _____</p>

## Visitor Guide Portion

Ad Size Desired <i>(please mark)</i>	Visitor Guide (VG) Ad Description	VG Ad Measurements	Retail Rate*	Member Rate (15% off)
	Back Cover	7.5"w x 10"h or 8.75"w x 11.25"h <i>(full bleed)</i>	\$2895	\$2460
	Inside Front, Back Cover	7.5"w x 10"h or 8.75"w x 11.25"h <i>(full bleed)</i>	\$2695	\$2290
	Full Page	7.5"w x 10"h or 8.75"w x 11.25"h <i>(full bleed)</i>	\$2395	\$2035
	2/3 Page	5"w x 10"h	\$1895	\$1610
	1/2 Page	7.5"w x 4-7/8"h	\$1595	\$1355
	1/3 Page	2-3/8"w x 10"h	\$1095	\$930
	1/4 Page	3-5/8"w x 4-7/8"h	\$625	\$530
	1/8 Page	3-5/8"w x 2-5/16"h	\$495	\$420

**\*Design Assistance**

**SPECIAL:** If you need assistance preparing ad files, we can waive most design services *(limited time)*.

The 2011 Visitor & Business Guide follows the same ad measurements from 2010.

Price does not include design assistance\*

**CONTRACT**

Date \_\_\_\_\_ Company Name \_\_\_\_\_

Billing Address \_\_\_\_\_

Contact Name \_\_\_\_\_

Phone \_\_\_\_\_ Fax \_\_\_\_\_ E-mail \_\_\_\_\_

Add'l Instructions \_\_\_\_\_

**Signature**

**NOTE:** The above applicant/company/representative requests that the Chamber insert and/or make changes as authorized to said art/advertising to be included in the above named publication. The authorizing applicant/company/representative of this contract agrees to pay the total amount shown as agreed. He/she certifies they have the authority to use trade names and trademarks provided for use in this publication.